



VIJAYA INSTITUTE OF TECHNOLOGY FOR WOMEN

Approved by AICTE, Affiliated to JNT University, Kakinada.
An ISO 9001:2015 Certified Institute
College Code : NP

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EMPLOYER FEEDBACK ANALYSIS REPORT

FOR THE ACADEMIC YEAR: 2019-2020

EMPLOYER FEEDBACK ON CURRICULUM

OBJECTIVE OF THE FEED BACK:

VITW aspires to offer quality education and lively atmosphere to encourage college students to achieve their educational endeavours. VITW implements a robust mechanism to enrich the curriculum by conducting other activities like Remedial Classes, Industrial Visits, Guest Lectures, Workshops and Student Development Programs.

Stakeholders, i.e., College students, teachers, and employers play a crucial role in the appraisal, enhancement and enrichment of the quality of this learning process. Hence, the institution collects and analyzes the feedback from all stakeholders, i.e., College students, teachers, employers and alumni every academic year on curriculum/syllabus to assess its service strategies and to make suggestions to concerned authorities for further action.

EMPLOYER FEEDBACK: Employer feedback provides inputs regarding improvement in facilities and employability of the students. The feedback on curriculum by employer was highly positive. Majority of the employers expressed that the curriculum was very relevant for their employability. We appeal our employers to provide their sincere feedback to us through prescribed forms and emails. Based on the comments of employers, the analysis is carried out as follows.

Employer feedback is collected individually. In the present academic year 2019-2020, the institution collected around 04 employer feedbacks. The data is analyzed and their suggestions are considered for proper implementation of curriculum delivery.

Total number of respondents: 04


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EMPLOYER FEEDBACK ANALYSIS ON CURRICULUM

FOR THE ACADEMIC YEAR: 2019-2020

S. No	Parameters	Evaluation Scale				
		Excellent	Very Good	Good	Average	Below Average
1.	How efficient does the curriculum cater to the industrial Requirements	75%	25%	0%	0%	0%
2.	The Curriculum is designed to stimulate innovative ideas and problem solving abilities	50%	25%	25%	0%	0%
3.	How does the curriculum promote leadership skills	0%	50%	50%	0%	0%
4.	The Curriculum inculcates professional ethics and team work qualities	50%	25%	25%	0%	0%
5.	Enhances innovations and technological advancements	25%	25%	50%	0%	0%
6.	Inter-Disciplinary subjects offered are up to mark regarding technological advancements	0%	50%	50%	0%	0%
7.	Provides vast scope for Employability	75%	0%	25%	0%	0%
8.	Enriches practical exposure to modern tools	0%	50%	50%	0%	0%
9.	Encompasses courses correlated to managerial skills	50%	25%	25%	0%	0%
10.	Prioritizes overall learning ambience of the students	50%	25%	25%	0%	0%




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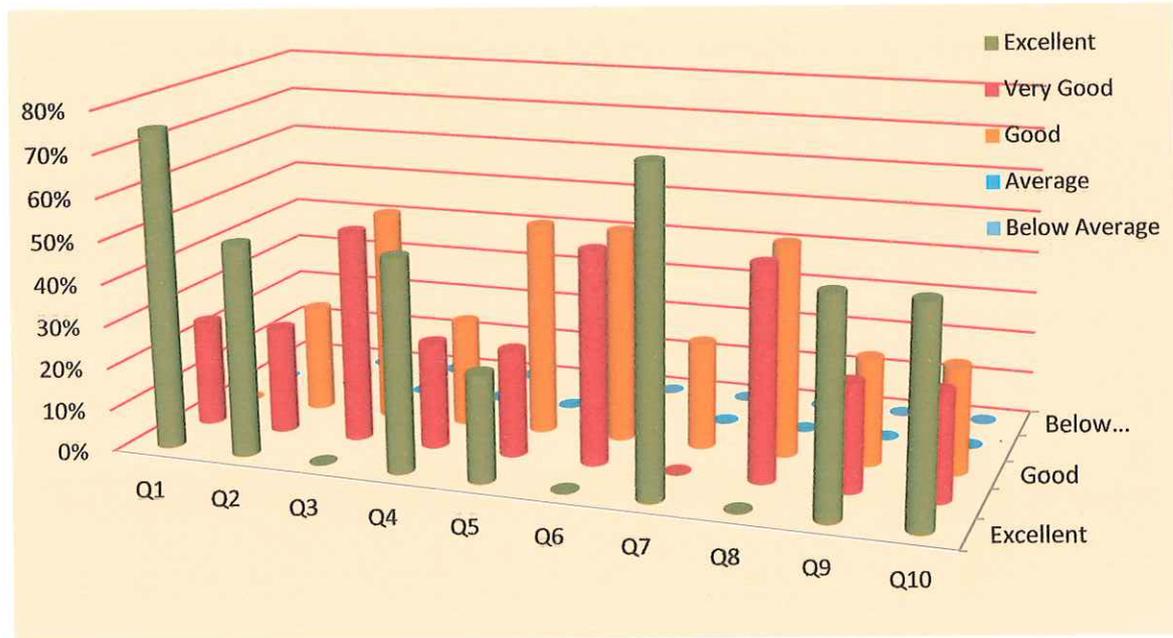


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EMPLOYER FEEDBACK SURVEY REPORT 2019-20



Summary: From the above graph,

- 75% of the employers gave feedback as excellent for the parameters that the curriculum caters to the needs of the industrial requirements and there is a vast scope for employability.
- 50% of employers gave feedback as very good for the parameters that the Inter-Disciplinary subjects offered are up to mark regarding technological advancements and the curriculum promotes leadership skills and managerial skills.
- 40% of employers gave feedback as good for the point that the Inter-Disciplinary subjects offered are up to mark regarding technological advancements.


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